

Data Protection Information of Edmonds Dental Prosthetics, Inc.

for SSOP Course Participants pursuant to Swiss Law

Controller

This data protection information applies to the processing of personal data by

Edmonds Dental Prosthetics, Inc.
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Purpose and legal basis of the processing of your personal data

We process personal data pursuant to Art. 13 Para. 2 lit. a DSG (Swiss Data Protection Law) respectively Art. 6 Para. 1 s. 1 lit. b GDPR to the extent necessary for processing the registration for a course and for conducting and processing the course, in particular for correspondence, transmission of the certificate of attendance and invoicing. This includes first name, surname, activity, a valid e-mail address and a telephone number (landline and/or mobile). This also includes the transmission of the required data to Candulor AG, Boulevard Lilienthal 8, CH-8152 Glattpark, which carries out the tests, evaluates them and issues the certificates and maintains a participant database.

We may process personal data for advertising purposes (e.g. for event invitations) for our own services. This is a legitimate interest pursuant to Art. 13 Para.1 DSG resp. Art. 6 Para. 1 s. 1 lit. f GDPR; you may object to this processing at any time.

Categories of recipients

Only if you have expressly consented to this or if this is necessary for the implementation and processing of your participation (e.g. the transmission to Candulor AG) your personal data will be transmitted to third parties (Art. 4 Para. 5 DSG resp. Art. 6 Para. 1 S. 1 lit. b GDPR), for example to the respective hotel where the course takes place or if you are interested in or have registered for other offers at the course.

Information on the production and publication of picture and audio recordings of the courses

During our course, picture and audio recordings can be made and stored for internal documentation purposes and for the purpose of advertising the courses.

We intend to use and publish picture and audio recordings on our website, www.edmondsdentalprosthetics.com, on our social media channels (Facebook, Twitter, Instagram etc.) and for printed advertising material.

We also intend to pass on picture and audio recordings to Candulor AG, Boulevard Lilienthal 8, CH-8152 Glattpark, so that it can use and publish the recordings on its website, on its social media channels and for its printed advertising material.

We would like to point out that information on the internet is accessible worldwide, can be found by search engines and linked to other information, from which personality profiles can possibly be created. Information posted on the internet, including photos, can be easily copied and redistributed, and there are specialized archiving services that aim to document the state of certain web sites on a permanent basis at specific times. This can lead to information published on the internet still being found elsewhere even after it has been deleted on the original page.

We would also like to point out that, according to the information currently known, photos and data on Facebook cannot be deleted at all, but are no longer publicly displayed. There is currently not enough information available about Facebook's internal use of photos and data - for example to create personality profiles.

Legal basis:

We have a legitimate interest in the creation and storage of picture and audio recordings pursuant to Art. 13 Para. 1 DSG resp. Art. 6 para. 1 s. 1 lit. f GDPR.

With your participation, you declare your consent to the publication by us and/or Candulor AG of picture and audio recordings of the course on which you are also depicted.

If you do not agree with this, please inform the photographer or one of our employees. You have the right to revoke your declaration of consent at any time. However, in the event of a revocation of consent for reporting purposes, the photographs may continue to be published and displayed in accordance with applicable law if the event itself is clearly in the foreground on the photographs.

Data erasure

The personal data collected will be stored until the expiry of the statutory retention obligations (in general for 10 years) (Art. 4 Para. 3 DSG resp. Art. 6 Para. 1 s. 1 lit. c GDPR) and deleted thereafter unless you have consented to further storage in accordance with Art. 4 Para. 5 DSG resp. Art. 6 Para. 1 s. 1 lit. a GDPR or the purpose of the data processing has not yet ceased - in these cases the personal data will be blocked until the purpose ceases to apply and deleted thereafter.

Rights of data subjects

Subject to certain conditions, you have the right to receive information free of charge concerning the personal data we have stored about you, to have incorrect data rectified and to demand the erasure, the restriction of processing and the portability of your personal data.

You can object to the use of the data for direct advertising purposes at any time with effect for the future; you can also object to the use of the data on the basis of Art. 13 Para. 1 DSG resp. Art. 6 Para. 1 lit. e or f GDPR with effect for the future at any time for reasons arising from your particular situation, without incurring any costs other than the transmission costs according to the basic tariffs.

In some cases, however, we are not allowed to completely erase personal data due to legal storage obligations. If we process data on the basis of your consent, you can revoke this consent at any time with effect for the future.

We also wish to refer you to your right to lodge a complaint with a supervisory data protection authority. The supervisory authority responsible for us is:

U.S. Department of Commerce | EU-U.S. & Swiss-U.S. Privacy Shield

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